

# COTTON OUTLOOK ADVERT SPECIFICATION

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Full Page Size:	297 x 210mm, portrait. 3mm bleed where necessary.
Half Page Size:	187 x 134mm, landscape or 187 x 64mm portrait.
Quarter Page Size:	134 x 92mm, portrait.
Eighth Page Size:	92 x 64m, landscape.
Software:	Quark Express 4, Adobe Photoshop 7, Adobe Illustrator 10, Aldus Pagemaker 6.5, Aldus Freehand 8. <i>(All to be Apple Macintosh compatible)</i>
Resolution:	304 Dots per inch
Pictures:	All scans, pictures and illustrations to be CMYK, Tiff's or EPS's and included on disk (embedded compressed files not acceptable)
Fonts:	Supply all screen and printer fonts
Disks:	CD, Floppy, Zip
PDF:	If supplying PDF's, they must be press optimised
E-mail Address:	<a href="mailto:copy@cotlook.com">copy@cotlook.com</a>
Anonymous FTP:	ftp.cotlook.com